Impact of World Bank lending in an adjustment-led growth model

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Abstract

Within a financial- and growth-programming framework, this paper develops a policy-driven growth model and addresses the effects of World Bank lending on economic growth in a sample of 30 countries, after having controlled for the effects of key macroeconomic variables. Both static and dynamic panel estimates suggest a positive significant effect of the rate of growth in World Bank lending on economic growth, conditional on other variables, namely changes in exchange rate, domestic credit growth, and inflation. Empirical evidence also reveals the positive effect of a macroeconomic policy index in this sample of developing countries.

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1. Introduction

The multilateral institutions, the IMF and the World Bank, play a significant role in determining the policy dynamics in many developing countries. As a result of the IMF supported economic reform programs, many crisis-hit countries in the 1990s have temporarily succeeded in achieving macroeconomic stabilization1 and the existing studies suggest that IMF programs provide a short-run balance of payments relief to crisis-hit countries. This effort however has been accompanied by temporary deceleration of real growth and prolonged recession in some

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countries. The major economic policy concern in the structural adjustment loans of the World Bank has been to stimulate growth based on a market oriented, export promotion strategy. Against this background, this paper attempts to examine the impact of the World Bank lending in bolstering sustained economic growth in developing countries.

The World Bank loans have two key effects. First, they not only help boost infrastructural investment (both social and physical), but also bank participation in investment projects may raise the expected level of both social and private investment returns, thereby crowding in additional private sector investment (see Gilbert et al., 1999). Second, the World Bank lending also carries with it a package of structural policy reforms, which a country accepts as a condition for receiving the loan. Thus the inclusion of the World Bank lending as an explanatory variable in a growth model reflects the direct impact of the loan size on investment and its indirect impact through the associated reforms on economic efficiency and growth. Using the standard macroeconomic relationships of the IMF and the World Bank models, this paper derives a model of growth-oriented adjustment, which has then been used to estimate the impact of the World Bank’s lending on economic growth in a sample of 30 countries.

There are a large number of empirical studies on the effectiveness of World Bank lending as spelt out in the next section. The overall results are inconclusive. Following the Harrod–Domar growth model, the more recent empirical literature is either too general by using the data of aid or ODA (official development assistance)\(^2\) from multilateral institutions or too specific by using the data of structural adjustment loans or only concessional credit by the World Bank. Loans used in the present study include all concessional and non-concessional World Bank lending\(^3\) over the period 1970–2001. Further, this is a balanced panel dataset and the model is estimated without resorting to an average measure of 4 or 5 years for variables, as often found in many empirical studies (e.g. Burnside and Dollar, 2000; Collier and Dollar, 2001). Bird and Rowlands (2001) examine the various mechanisms through which the World Bank loans may be associated with other financial flows and find little support for a positive connection; however, they did not examine the impact of World Bank lending on economic growth. This paper specifically demonstrates the growth impact of increases in World Bank lending and explores the channels through which macroeconomic policies influence long-run growth in developing countries.

The major contribution of this study is the application of both static and dynamic panel techniques to estimate the impact of lending on economic growth while providing estimates for other policy variables in this sample of countries. This study employs a policy-based theoretical approach and models the impact of World Bank lending on economic growth, after having controlled for variables explaining macroeconomic stability and an aggregate policy index following Burnside and Dollar (2000). This coupled with using a balanced panel dataset may provide a better picture of the effectiveness of World Bank lending on growth than hitherto has been carried out.

There has been a long debate on the efficiency and effectiveness of World Bank lending, in particular, on grant and debt cancellation programs, and on the fact that future plans may involve the curtailment of these operations. However, empirical evidence in this paper reveals that in the

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\(^2\) Aid is defined as ODA. The type of aid on which we focus is loans given by the World Bank.

\(^3\) The concessional loans are provided mainly by the International Development Association (IDA) and the non-concessional loans are provided by the International Bank for Reconstruction and Development (IBRD). See Section 4 for more details.
framework of a model where macroeconomic policies are combined with economic growth, World Bank lending is effective in expanding a nation’s productive capacity, hence promoting growth. This implies that further effort on donor’s side is potentially an important factor to sustain the current aid operations.

The paper is set out as follows. The following section discusses the relevant literature. The third section develops an analytical model. The fourth section describes data and methodology, and discusses the empirical results. The final section concludes.

2. Existing evidence on the impact of World Bank lending

2.1. Evolution of the World Bank's lending strategies

The International Bank for Reconstruction and Development (IBRD) was initially referred to as the World Bank. In 1960, the International Development Association (IDA) came into existence for the emergency of greater concern for poverty (Marcus, 2002), providing a highly concessional aid. Until the early 1970s, the World Bank was almost exclusively a project-lending institution, lending in support of infrastructure and other projects, followed by policy-based lending in the late 1970s as a tool for reforming the policies of economic nationalism, referred to as structural adjustment loans (SALs). Under the SALs, financial flows to developing countries were made conditional on changes in policy, in order to adjust to the changing international economic environment and to restructure the economies (Mosley et al., 1991; Krueger and Rajapatirana, 1999). In general, this type of policy was intended to reduce the level of government intervention in the economy. SAL conditionality covers wide-ranging policies, including trade, exchange rate, fiscal, industrial and competition policies, tax reform, energy and agricultural policy, financial sector reform, labour market policy, public sector efficiency and institutional reform (Bird and Rowlands, 2001; Easterly, 2004). In addition to the SALs, the bank introduced trade policy adjustment loans (TPALs) and sectoral adjustment loans (SECALs) focusing on trade or any sector of the economy. These two forms of policy-based lending – SALs and SECALs – account for about a quarter of all World Bank disbursements (Mosley et al., 1991).

Decisions on the overall lending portfolios, in particular for the poorer countries (which are eligible for subsidised loans), are based on a detailed set of sub-criteria relating to macroeconomic performance, adjustment experience, the pricing environment, the performance of public institutions and of public policies in the welfare and poverty alleviation area (Mosley et al., 1991; Easterly, 2004). This is broadly evidenced in the empirical work of Frey and Schneider (1986), who studied the lending behaviour of the World Bank.4

2.2. Evidence for the aid-growth nexus

Over the last two or three decades, much effort has been made to identify empirically the impact of multilateral lending on the economic growth and development of LDCs. The method

4 Frey and Schneider (1986) found that the growth of the lagged GNP had a positive significant effect on IBRD and IDA loans per capita. The lagged inflation rate had negative significant coefficients. Moreover, they found a significant effect of political determinants such as a ‘capitalist’ climate or political instability, and a former status of the recipient country as a colony or dominion. The results suggest that the behaviour of this international organization is explained by economic, political and cultural factors.
Table 1
Selective empirical studies of the aid-growth nexus

<table>
<thead>
<tr>
<th>Author</th>
<th>Finding</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Does aid affect growth, investment and consumption?</strong></td>
<td></td>
</tr>
<tr>
<td>Boone (1996)</td>
<td>Aid has no impact on investment or growth with the panel data of more than 90 countries</td>
</tr>
<tr>
<td>Easterly (1999)</td>
<td>In the financing gap model, the aid-investment link is very weak: only 6 out of 88 countries witnessed a positive and significant link</td>
</tr>
<tr>
<td>Hadjimichael et al. (1995) and Durbarray et al. (1998)</td>
<td>In a neoclassical approach, aid is positively related to growth, but with decreasing marginal returns to aid flows</td>
</tr>
<tr>
<td>Obstfeld (1999)</td>
<td>In a neo-classical growth model, aid is positively related to growth rates, investment and consumption, provided that the economy is below the steady-state</td>
</tr>
<tr>
<td>Lensink and Morrissey (2000)</td>
<td>While measuring aid volatility, there is a significant positive impact of aid on growth via its effect on the volume of investment</td>
</tr>
<tr>
<td><strong>SALs and growth</strong></td>
<td></td>
</tr>
<tr>
<td>Mosley et al. (1991)</td>
<td>In the country-specific case studies, the SALs have had only a weak effect on real GDP growth, and it has had a negative effect on investment</td>
</tr>
<tr>
<td>Bird and Rowlands (2001)</td>
<td>There is no statistical significance of the effectiveness of the SALs on growth by comparing countries with bank programs and those without such programs</td>
</tr>
<tr>
<td>Easterly (2004)</td>
<td>Controlling the selection bias in sample countries, none of the top 20 recipients of repeated adjustment lending are able to achieve reasonable growth</td>
</tr>
<tr>
<td><strong>Does the aid-growth relation change among regions?</strong></td>
<td></td>
</tr>
<tr>
<td>Mosley et al. (1987)</td>
<td>There is a positive impact of aid on growth in Asia and Latin America, but a negative impact in Africa</td>
</tr>
<tr>
<td>Hansen and Tarp (2001)</td>
<td>The effect on the growth impact of aid is captured through the introduction of country-specific effects in the regressions</td>
</tr>
<tr>
<td>Dalgaard et al. (2004)</td>
<td>Using a climate-related variable, aid is found to be less effective in the geographic tropics</td>
</tr>
<tr>
<td><strong>Does the effectiveness of aid on growth depend on the quality of policy in recipient countries?</strong></td>
<td></td>
</tr>
<tr>
<td>Burnside and Dollar (2000)</td>
<td>Aid contributed positively to growth, but only in good policy environments using an index of three policies (budget surplus, the inflation rate and the openness)</td>
</tr>
<tr>
<td>Collier and Dollar (2001)</td>
<td>The good-policy hypothesis is supported using the World Bank’s Country Policy and Institutional Assessment (CPIA) as the measure of policies</td>
</tr>
<tr>
<td>Hansen and Tarp (2001)</td>
<td>In a diminishing returns model, aid increases the growth rate, but this is not conditional on the policy index</td>
</tr>
<tr>
<td>Easterly et al. (2003) and Ram (2004)</td>
<td>The aid-policy interaction parameters are found to be fragile</td>
</tr>
<tr>
<td><strong>Does aid reduce poverty?</strong></td>
<td></td>
</tr>
<tr>
<td>Mosley et al., (2004)</td>
<td>Aid is shown to have a significant positive impact on pro-poor expenditure, which in turn has a significant negative impact on poverty rates</td>
</tr>
<tr>
<td><strong>World Bank Lending and trade regime</strong></td>
<td></td>
</tr>
<tr>
<td>Krueger and Rajapatirana (1999)</td>
<td>The bank supported trade policy reform and the bank policies led to more trade liberalisation than otherwise, based on a sample of 20 countries for the period 1985–1996</td>
</tr>
</tbody>
</table>
ranges from detailed case studies at the project level to regression analyses of the growth impact of aid in samples of almost a hundred countries. So does the outcome of the empirical research on aid-growth, ranging from no linkage to a positive linkage. Table 1 summarises the selective empirical literature on the effectiveness of aid on several aspects, which are directly or indirectly linked with growth. Note that “aid” as used here implies multilateral lending, which generally includes all loans from the World Bank, the IMF and all continental Development Banks (Bird and Rowlands, 2001) unless otherwise stated.

Overall, although an aid-investment-growth link is found to be weak in the financing gap model, it is found to be significant in a neoclassical approach. There is a mixed result whether the effectiveness of aid on growth depends on the quality of policy in recipient countries or not. An aid-growth link is generally found to be strong in the multivariate regressions, where the target variable is regressed on a range of explanatory variables. The model developed in the next section takes the financing gap model of the World Bank as the starting point and integrates it with the financial programming framework of the IMF to take account of the key policy variables in a growth context.

3. An adjustment-led growth model

The emergence of structural adjustment loans appears to have blurred the functions of the World Bank and the IMF. The relevant focus of the IMF is on the design of policies aimed at stabilising the economy and managing aggregate demand, looking primarily at the immediate exchange rate and balance of payments problems, whereas the major focus of the Bank is more on structural policies aimed at influencing aggregate supply and longer term development (Bird and Rowlands, 1997; Przeworski and Vreeland, 2000; Marcus, 2002). However, with the Bank’s participation in the overall policy framework, an overlap with the IMF was inevitable, and this raised many difficulties (Krueger and Rajapatirana, 1999, p. 720).

Moreover, there is little evidence of a valid effectiveness of the World Bank’s policy-based structural lending (SAL) as discussed in the previous section. It is argued that the design of structural adjustment programs under the auspices of the World Bank is open to debate (Bird and

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Table 1 (Continued)

<table>
<thead>
<tr>
<th>Author</th>
<th>Finding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Does aid have catalytic effects?b</td>
<td></td>
</tr>
<tr>
<td>Faini et al. (1991)</td>
<td>There is a significant negative correlation between multilateral lending and net private credit</td>
</tr>
<tr>
<td>Bird and Rowlands (2001)</td>
<td>The overall results suggest the absence of a catalytic effect of World Bank lending</td>
</tr>
<tr>
<td>Evrensel (2004)</td>
<td>The fact that the cost of multilateral debt is lower than that of private lending and that private lending is more closely related to the reputation and credibility of the recipient countries has encouraged especially the low-income countries to access official lending</td>
</tr>
</tbody>
</table>

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a In the financing gap model, first, investment requirements to achieve a given growth rate are proportional to the growth rate by a constant known as the ICOR (incremental capital output ratio)—a fixed linear relationship between growth and investment. Second, aid goes into investment one for one.

b Catalytic effects imply that the multilateral institutions such as the IMF and the World Bank help countries to send out a positive signal, via IMF agreements or policy-based conditionality, about the credibility of economic reform, and this, in turn, increases the willingness of private capital markets to lend to program countries (Bird and Rowlands, 1997, 2001). Therefore lending by multilateral financial institutions is expected to have a positive effect on private capital flows, thereby contributing to economic growth.
Rowlands, 1997), e.g. market-determined policies may not always be effective towards economic development; financial liberalisation may perversely affect the credit availability in the private sector and may adversely affect economic growth. Thus a model combining macroeconomic policies with economic growth may capture these concerns and provide a better picture in determining the growth impact of international lending.5

The IMF policy model is discussed in Appendix A. Given the short-run stabilization target in Eq. (A.8), a model of capacity output establishing a link between financing and capacity growth is needed. The World Bank’s revised minimum standard model (RMSM), which is based on the simple framework of Harrod–Domar growth model, provides such an approach. The empirical literature has adopted a multiple linear regression, relating growth in the recipient country, as a dependent variable, to aid, savings and private capital inflows, as independent variables. This simple model implies that aid has some kind of straightforward “leverage” on growth. Empirically, it was found to be very difficult to establish any statistically significant correlation between aid and growth in this simple Harrod–Domar model (Mosley et al., 1987).

Mosley et al. (1987) expanded the simple Harrod–Domar model by incorporating changes in the literacy rate and in export values with the view to examining the effects of aid disbursement, not only on growth, but also on the spending pattern of the public and the behaviour of private sectors through the price system. They argue that the possibility of leakages into non-productive expenditure in the public sector and of the transmission of negative price effects to the private sector may be one of the contributory factors for the inconclusive relationship between aid and growth. Easterly (1999) redefined the Harrod–Domar model as the financing gap model: future growth depends on present investment, and the aid fills the gap between domestic investment and the total investment required to achieve the growth target. The financing gap model provided the analytical foundations for the World Bank’s aid programs. The emphasis in the World Bank’s RMSM is to ascertain whether the domestic and external financing available to a particular country is adequate to achieve a target for economic growth. In the financing gap model, World Bank loans are usually determined to fill the “financing gap”—the gap between the level of investment needed to achieve a certain level of economic growth and the actual level of saving available in the aid-recipient country.

The model can be described as follows. In a closed economy, savings (S) equal investment (I): 

\[ I = S \]

Private savings (Sp) are an increasing function of income (Y): 

\[ Sp = sY, \quad 0 < s < 1, \]

where \( s > 1 \); and d\( Y \) denotes the change in nominal output (GDP), d\( K \) the change in capital stock or investment (I). Increase in domestic investment can raise capital accumulation and hence higher output growth, depending eventually on the productivity of capital, given by the inverse of ICOR (\( \sigma \)). From the national income accounting identity

\[ Y = C_p + I + G + X - Z \quad \text{or} \quad I = (Y - T - C_p) + (T - G) + (Z - X) \Rightarrow I = Sp + FD + TD \]

where \( C_p, G, X, Z, T, TD, \) and FD are private consumption, government expenditure, exports in domestic currency, imports in domestic currency, taxes, trade and fiscal deficits, respectively.

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5 See, for example, Fischer (1993), and Bleaney (1996).
Investment is determined by foreign exchange availability in the long-run, if savings (both private and public) are a constraint. Substituting \( I = \sigma dY \) in the above expression,

\[
\sigma dY = sY + TD + FD \quad \text{or} \quad \sigma dY = s(Y_0 + dY) + TD + FD
\]

Thus,

\[
dY = \frac{s}{\sigma - s} Y_0 + \frac{1}{\sigma - s} (TD + FD)
\]

Assuming \( Y = Py \), where \( P \) and \( y \) are prices and real output, respectively; and replacing \( dY \) by \( dY = P_0 dy + y_0(\theta de + (1 - \theta) dP_D) \), \(^6\) we get

\[
P_0 dy + y_0(\theta de + (1 - \theta) dP_D) = \frac{sY_0}{(\sigma - s)} + \frac{1}{(\sigma - s)} (TD + FD)
\]

\[
\Rightarrow dy = \frac{sy_0}{(\sigma - s)} + \frac{1}{(\sigma - s)P_0} (TD + FD) - \frac{y_0\theta}{P_0} de - \frac{y_0(1 - \theta)}{P_0} dP_D
\]

where \( dP_D \) reflects the stabilization target as in (A.8). Khan et al. (1990) suggested reconciling the models of the IMF and World Bank by including monetary accounts to the RMSM. Given the Bank’s focus on real variables and the Fund’s emphasis on financial variables, the two institutions’ macroeconomic approaches are usually merged into a general model. Eqs. (1) and (A.8) constitute the model of adjustment and growth. Substituting Eq. (A.8) in (1), we get

\[
dy = \frac{sY_0(1 + mv)}{P_0(\sigma - s)(1 + mv)} - \frac{vR_0^s}{P_0(1 + mv)} de - \frac{v}{P_0(1 + mv)} dDC
\]

The twin deficit, particularly trade deficit, in this equation can be financed by surplus on the capital account in the balance of payments, which would include concessional lending with other types of financial flows, namely direct, portfolio and other investment flows along with private debt flows.

Assuming \( TD = dWBL \), where \( dWBL \) is the change in external lending (or World Bank lending), and a constant fiscal deficit which is financed by domestic credit, \( FD = dDC \), we can replace the twin deficit with these two resource flows as an appropriate way of carrying out the empirical investigation of the extent of impact of external finance, mainly World Bank lending on economic growth. In low-income countries, between private and multilateral sources of debt flows, World Bank lending constitutes a bigger share in total disbursements (see Evrensel, 2004).

Replacing \( TD + FD \) with changes in World Bank lending and domestic lending (captured in domestic credit), the growth equation can be reformulated as follows:

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\(^6\) See Appendix A for the derivation of this relation. Given the weaknesses of the financing gap model, the model is built upon the national accounting identity and integrated with the IMF model to emphasize the additional structural features within a policy framework. Moreover, the accounting identities do not usually match the data (as in Easterly, 1999), providing room for empirical testing of the relations.
\[ \text{dy} = - \frac{v(X + F)}{P_0(1 + mv)} + \left( \frac{s}{\sigma - s} + \frac{mv}{1 + mv} \right) y_0 + \frac{1}{(\sigma - s)P_0} dWBL - \frac{vR^*_O}{P_0(1 + mv)} \text{de} \\
+ \frac{(1 + mv) - v(\sigma - s)}{P_0(\sigma - s)(1 + mv)} dDC \quad (2) \]

In this reduced form specification, the coefficient on initial GDP is likely to be negative because higher \( m \) (income elasticity of import demand) could worsen net exports and therefore the impact on real output growth could be negative under plausible assumptions of the other parameters. Since \( \sigma > 1 \) and \( s < 1 \), \( \sigma - s > 0 \), which makes the coefficient associated with WBL positive. The transmission mechanism can therefore be given as follows: higher World Bank lending contributes to better infrastructure, which stimulates investment and thus sustains higher growth.

Generally, in order for saving, whether it originates in domestic markets or international lending (or aid), to affect output most effectively, countries need to be equipped with reasonably developed institutions and legal systems. However, in the absence of relevant aggregate institutional variables, we consider Burnside and Dollar’s (2000) policy index as a proxy reflecting the policy environment. Burnside and Dollar developed an index of three policies (budget surplus, the inflation rate and the openness), known as the Burnside and Dollar policy index, which takes into account the country’s fiscal, monetary and trade policies in order to capture the quality of a country’s policies and macroeconomic environments. This is based on the argument that the growth of developing economies depends to a large extent on their own economic policies. A good macroeconomic policy environment could imply improving institutions, which could enable the Bank’s lending to be smoothly converted to production capability, partly addressing the problem that could arise from omitted variable bias.\(^7\)

The World Bank lending program focuses on the development efforts involving its soft-lending window—International Development Association (IDA). The lending priorities in the Bank’s program include sectors such as infrastructure (roads, transport, power, water supply and sanitation), irrigation and urban development (to support both accelerated growth and improved service delivery), human development (education, health, social protection) and rural livelihoods with an emphasis on community-driven approaches. All this developmental spending has a complementary effect on private investment and thereby on economic growth (see Mallick, 2001).\(^8\) Given the developmental importance of the World Bank lending, the empirical estimation involves 30 representative developing countries from four different regions to test the hypothesis in the following section.

4. Panel econometric evidence

Eq. (2) involves the following variables: real output (GDP), World Bank lending (WBL), exchange rate (EXR), domestic credit (DCR) and price level (CPI). As the multilateral institutions regard economic development as the long-run steady-state path of development, not

\(^7\) The introduction of the policy index may also mitigate the selection bias. For the issues related to selection bias and how to circumvent it, see Glick et al. (2004). Glick et al. argue that the selection bias may be circumvented by controlling such factors as macroeconomic and political environment and financial development, which are specific to individual countries.

\(^8\) For a review of the existing models on this issue see also Granville and Mallick (2005).
short-term economic growth in business cycles, it is essential that we use output per capita as the policy target, instead of using annual output growth as shown in the model in the previous section. The sample period covers 1970–2001 (32 years) for 30 countries. The World Bank lending used in this paper includes both IBRD and IDA loans.9 The detailed notes on data sources and definitions are included in Appendix B.

Panel unit root tests indicate that the variables are non-stationary.10 As the time dimension is not sufficient enough to carry out panel cointegration tests, a theoretical long-run relation postulated in the previous section suggests estimating an error-correction model. Following Eq. (2), a long-run relation between the variables in levels can be specified as follows:

\[
\ln GDP_t = \alpha_0 + \alpha_1 \ln WBL_t + \alpha_2 \ln DCR_t + \alpha_3 \ln EXR_t + \alpha_4 \ln CPI_t
\]

In Eq. (2), as an initial price variable enters all the coefficients, we include CPI as another variable influencing output in the empirical model. It could be argued that the above equation ignores the possible effects of the IMF on the policy variables. However, empirical studies tend to show that on average, IMF programs do not statistically significantly alter policy variables even during the program years (see, e.g., Doroodian, 1993; Evrensel, 2002), therefore our model largely avoids bias caused by any IMF-related omitted variables.

Given this long-run relation, the following error-correction model can be specified:

\[
\Delta \ln GDP_t = \beta_0 - \beta_1 (\ln GDP_{t-1} - \alpha_0 - \alpha_1 \ln WBL_{t-1} - \alpha_2 \ln DCR_{t-1}) + \sum_{j=1}^{p} \gamma_j \Delta \ln GDP_{t-j} + \sum_{j=0}^{p} \delta_j \Delta \ln WBL_{t-j} + \sum_{j=0}^{p} \eta_j \Delta \ln DCR_{t-j} + \sum_{j=0}^{p} \lambda_j \Delta \ln EXR_{t-j} + \sum_{j=0}^{p} \mu_j \Delta \ln CPI_{t-j}
\]

(3)

This error-correction model satisfies three key properties: first, it corresponds to the adjustment lending linked growth model derived in Eq. (2) in first differences; second, the \( \beta_1 \) coefficient associated with the long-run relationship between the variables, especially the lagged level of income per capita (\( \ln GDP_{t-1} \)), would reflect the speed of adjustment among this selected sample of developing countries; finally, \( \alpha_i \)'s can be interpreted as long-run parameters for the conditional policy variables.

9 Although the effect of concessional and non-concessional loans on growth may differ, the empirical study is based on the combined loans on the following grounds. First, our primary objective is to investigate the overall effectiveness of World Bank loans. Second, over the sample period, the disbursements of the two types of loans are quite fragmentary, e.g. recipients receive IBRD for some period and then IDA for some other period, or both loans during the same period. IBRD lends mainly to middle-income countries using funds borrowed at commercial rates in world capital markets. IBRD loans are repayable over a 10–20-year period at interest rates slightly higher than those the bank pays to borrow funds. IDA makes loans to the world’s poorest countries. IDA loans are funded with money contributed by donor countries. IDA lends without interest charges, and principal repayments start after a 10-year period stretching over 20–30 years depending on the situation (Sanford, 2002). Our data include both concessional (IDA) and nonconcessional (IBRD) WB loans.

10 The panel unit root test results are available upon request from the authors.
<table>
<thead>
<tr>
<th>Dependent variable: (D(GDP))</th>
<th>Model 1</th>
<th>Model 2</th>
<th>Model 3</th>
<th>Model 4</th>
<th>Model 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Constant</td>
<td>0.326** (0.069)</td>
<td>0.012 (0.053)</td>
<td>−0.003** (0.001)</td>
<td>−0.009* (0.004)</td>
<td>0.003 (0.003)</td>
</tr>
<tr>
<td>GDP(−1)</td>
<td>−0.053** (0.008)</td>
<td>−</td>
<td>−</td>
<td>−</td>
<td>−</td>
</tr>
<tr>
<td>WBL(−1)</td>
<td>0.018** (0.004)</td>
<td>−</td>
<td>−</td>
<td>−</td>
<td>−</td>
</tr>
<tr>
<td>EXR(−1)</td>
<td>0.020 (0.012)</td>
<td>−</td>
<td>−</td>
<td>−</td>
<td>−</td>
</tr>
<tr>
<td>CPI(−1)</td>
<td>−0.022 (0.011)</td>
<td>−</td>
<td>−</td>
<td>−</td>
<td>−</td>
</tr>
<tr>
<td>(\Delta(WBL))</td>
<td>−</td>
<td>−</td>
<td>0.245** (0.031)</td>
<td>0.214** (0.035)</td>
<td>0.161** (0.028)</td>
</tr>
<tr>
<td>(\Delta(DCR))</td>
<td>0.050* (0.021)</td>
<td>0.041* (0.018)</td>
<td>−</td>
<td>−</td>
<td>−</td>
</tr>
<tr>
<td>(\Delta(EXR))</td>
<td>−0.139** (0.022)</td>
<td>−0.158** (0.018)</td>
<td>−0.020 (0.015)</td>
<td>−</td>
<td>−0.032* (0.014)</td>
</tr>
<tr>
<td>(\Delta(CPI))</td>
<td>−</td>
<td>−</td>
<td>−</td>
<td>−0.062** (0.021)</td>
<td>−</td>
</tr>
<tr>
<td>(\Delta(GDP(−1)))</td>
<td>0.222** (0.034)</td>
<td>0.308** (0.033)</td>
<td>0.396** (0.106)</td>
<td>0.619** (0.158)</td>
<td>0.389** (0.115)</td>
</tr>
<tr>
<td>(\Delta(WBL(−1)))</td>
<td>0.025 (0.022)</td>
<td>0.031* (0.015)</td>
<td>−</td>
<td>−</td>
<td>−</td>
</tr>
<tr>
<td>(\Delta(DCR(−1)))</td>
<td>−</td>
<td>−</td>
<td>−</td>
<td>0.089** (0.024)</td>
<td>−</td>
</tr>
<tr>
<td>(\Delta(CPI(−1)))</td>
<td>0.089** (0.025)</td>
<td>0.052* (0.026)</td>
<td>0.021 (0.014)</td>
<td>−</td>
<td>0.022 (0.015)</td>
</tr>
<tr>
<td>POLICY #</td>
<td>0.016** (0.005)</td>
<td>0.025** (0.005)</td>
<td>−</td>
<td>−</td>
<td>−</td>
</tr>
<tr>
<td>No. of observations</td>
<td>765</td>
<td>738</td>
<td>801</td>
<td>801</td>
<td>801</td>
</tr>
<tr>
<td>(R^2)</td>
<td>0.275</td>
<td>0.277</td>
<td>0.174</td>
<td>0.092</td>
<td>0.101</td>
</tr>
<tr>
<td>S.E. of regression</td>
<td>0.038</td>
<td>0.039</td>
<td>0.043</td>
<td>0.046</td>
<td>0.042</td>
</tr>
</tbody>
</table>

Notes: * and ** indicate statistical significance at 1 and 5% levels, respectively (standard errors in parentheses). Model 1: panel least squares with fixed effects and panel corrected standard error (PCSE); Model 2: first-differenced model using panel feasible generalized least squares (FGLS); Model 3: Model 2 using IV (two-stage) FGLS; Model 4: Arellano–Bond dynamic panel using generalized method of moments (GMM); Model 5: Model 4 with period random effects. "#" indicates the variable being expressed in first differences in Model 2.
Further, if the error-correction term is ignored from Eq. (3), the equation will be similar to a dynamic panel specification of Arellano and Bond (1991). We consider the following dynamic panel model:

$$\ln GDP_{it} = \sum_{j=1}^{p} \rho_j \ln GDP_{i-t-j} + \phi_1 \ln WBL_{it} + \phi_2 \ln DCR_{it} + \phi_3 \ln EXR_{it} + \phi_4 \ln CPI_{it}$$

$$+ \xi_i + \epsilon_{it}$$

where $\xi$ is the individual effect and $\epsilon$ is the error term.

And first differencing this specification eliminates the individual effect, and thus the equation can be written as follows:

$$\Delta \ln GDP_{it} = \sum_{j=1}^{p} \rho_j \Delta \ln GDP_{i-t-j} + \phi_1 \Delta \ln WBL_{it} + \phi_2 \Delta \ln DCR_{it} + \phi_3 \Delta \ln EXR_{it}$$

$$+ \phi_4 \Delta \ln CPI_{it} + \epsilon_{it}$$

This equation is similar to (3) in the absence of the error-correction term. Both an error-correction model – which includes the long-run coefficients – and a dynamic panel model have been estimated to show the robustness of the coefficients of the impact of international lending on economic growth within a panel data framework. In the ECM, although the dependent variable (growth) is first-differenced, by construction, the model examines the long-run relationship between the levels of explanatory variables and the dependent variable. However, the non-ECM or dynamic panel models with the first-differenced dependent variable (growth) are supposed to examine the growth rates of the relevant variables.

Eqs. (3) and (4) are estimated by augmenting the models with the policy-index. Starting with higher lags, a general-to-specific approach has been followed to exclude variables depending on their level of significance. Results of Eqs. (3) and (4) are presented in Table 2 (see Models 1 and 2). In both cases, the important finding is that World Bank lending has a positive significant impact on economic growth in our sample of countries. The policy environment turns out to be significant, although the magnitude of the impact is relatively small. Country-specific residuals obtained from estimated coefficients in Model 1 appear to reflect stationarity in residuals supporting an Engle-Granger type of residual test for cointegration. However, there could still be a possible endogeneity bias between WBL and GDP.

As WBL has been considered here as exogenous, there could be concern about simultaneity bias in our regressions due to potential endogeneity (Hadjimichael et al., 1995; Boone, 1996; Burnside and Dollar, 2000; Hansen and Tarp, 2001). The current allocation of WBL may be influenced by past periods’ growth rates. In order to circumvent the simultaneity bias, we further estimate Eq. (4) by 2SLS and also using GMM technique with instrumental variables (see Models 3 and 4 in Table 2). We have considered several instrumental variables to take into account a possible interaction effect between WBL and GDP in a non-linear way, such as a WBL–GDP or WBL–POLICY multiplicative term and a WBL squared variable in both 2SLS and GMM estimations, including the lagged endogenous variables to satisfy the order condition.

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11 Given the limited number of time series observations, which approximately equals the number of cross-sections in this sample, a panel cointegration method is not considered suitable.
The key finding is that the World Bank lending steadily exerts a positive impact on the rate of growth in GDP per capita in both long-run and short-run. It appears that the positive aid-growth link is robust to the model specification and econometric techniques. In the long-run, the WBL elasticity shows around 0.02, whereas in the short-run, it is larger, between 0.02 and 0.25, reflecting the larger initial impact on the rate of growth in per capita GDP.\(^\text{12}\) Heller and Gupta (2002) argued that, if ODA were spent entirely on imports, the country’s balance of payments would be unchanged; any increase in imports would be completely financed by foreign inflows, and the inflows would have no direct impact on the country’s money supply or on aggregate demand. If a significant share of foreign inflows were spent on non-traded goods, it is possible that the price of domestic goods and services would go up. It then causes an exchange rate appreciation in real terms and worsens the current account balance, thereby slowing down growth. The finding of the positive link between WB lending and the GDP growth in the current study implies that neither of the mechanisms may be working in the sample countries in this study.

Estimates with regard to changes in other macroeconomic variables are also broadly consistent in terms of sign in these models, and they appear to comply with the standard interpretations. Credit growth does have a positive impact on output growth in the short-run across different models, but it does not have a significant impact in the long-run. Hence, DCR, although an exogenous variable, is excluded in the error-correction term in Table 2. The fact that an increase in domestic credit increases the growth rate of per capita GDP in the short-run supports the natural rate hypothesis in macroeconomics: in the long-run any increase in credit is absorbed in the level of prices. This is in contrast to the sustained impact of WBL on real output growth both in the short- and long-run. The coefficient of the nominal exchange rate is positive, but not statistically significant at the 5% level in the long-run, while it has a significant negative impact on per capita GDP growth in the short-run. Following depreciation, domestic import prices rise, but import volumes may not fall due to agreed contracts or the consumers’ tastes. It is worth noting that LDCs in general rely on non-fuel primary commodities in export, which are likely to have low price elasticity, i.e., a fall in the export price may not contribute to an increase in export volume. This situation worsens the current account balance, so the impact on the GDP is negative in the short-run.

In the dynamic panel model, there exists a trade-off between inflation and growth both in the short- and long-run, except in the static panel in short-run. A negative relationship between inflation and growth reflects macroeconomic stability being one of the key factors in economic growth. The absence of a trade-off in the short-run static panel could also suggest a non-linear relationship, in the sense that reductions in inflation from a low (high) base have negligible (significant) impacts on growth. The finding of the highly statistically significant coefficients for almost all macroeconomic variables in the short- and long-run are important. In the empirical study for the IMF stabilization program, the coefficients of macroeconomic variables are not always significant. For example, Doroodian (1993) failed to obtain the significant effects of macroeconomic variables (except domestic credit) in the growth equation. Hutchison (2001), who studied the effects of IMF stabilization programs and examined the output growth in relation

\(^{12}\) In the empirical literature, the aid coefficient in a growth regression is more likely to be larger than this. Yet, a similar result can be found, for example, in the empirical work by Hansen and Tarp (2001), with the coefficient of 0.044 for 56 countries (Table 1, p. 551), and 0.09 for 45 countries (Table 3, p. 560) with the dependent variables of GDP per capita. Burnside and Dollar (2000) also found the coefficient of 0.036 (Table 3, p. 854).
to currency crises, obtained significant effects of real variables, however, inflation has been shown to be insignificant. Dicks-Mireaux et al. (2000) also find the effect of inflation on the rate of growth in real GDP to be insignificant.

Because the policy index is significant in our model, Burnside and Dollar’s hypothesis that aid effectiveness is related with the “good policies” is supported: WB lending exerts a positive impact on the GDP growth when the recipient governments pursue a good policy. This result is in contrast to the insignificant effect in Hansen and Tarp (2001), who found that irrespective of the quality of policy, aid is effective on growth, but within a different model specification. Dalgaard et al. (2004) report a positive impact of the BD (Burnside–Dollar) policy index and the coefficient is around 0.8, whereas we find a significant coefficient of 0.02–0.03. The small size of the impact might be due to the fact that other policy variables already in our model may have captured the effect of policy changes.

Our results show that the growth rate of per capita GDP is inversely related to the level of GDP per capita with a coefficient of 0.053. The negative significant sign indicates that the per capita GDP adjusts at the rate of 5.3% for any deviation from its equilibrium level. It can, therefore, be argued that the sample of 30 developing countries in the world displays a low speed of adjustment, as the sample countries are relatively homogenous. The implication is that economies approach some long-run level of income, which is captured by the vector of variables, namely, changes in WB lending, domestic credit, exchange rates and prices, and the growth rate falls as the economy approaches this long-run level.

Our empirical evidence reveals that the World Bank lending positively affects economic growth, which leads to an important policy implication: aid operations through the bank loans should be continuously promoted. Sanford (2004), however, raised a grave concern regarding the IDA lending. The IDA faces conflicting goals. First, the IDA’s aid program will remain in the current size in real terms for the next 20 years. Second, contributions from donors will remain fixed in nominal terms for 20 years. At the same time, the IDA grant and HIPC (heavily indebted poor countries) debt reduction programs are cutting the flow of repayments in real terms. Inevitably, its sources of income might shrink, putting the future of the IDA lending at risk. It is argued that if no new money is contributed to offset the cost of HIPC debt forgiveness, IDA’s cash balance will become negative in 2009. The World Bank is likely to conclude that contributions of donors to IDA should not be diminished in real terms in future decades. Continuous growth in the donor’s annual payments to IDA is crucial for rapid and sustained growth in low-income countries by improving the investment climate via private sector development.

5. Conclusion

This paper investigated the link between per capita GDP growth and World Bank loans in the recipient countries. The paper developed theoretical explanations regarding the World Bank lending-economic growth link based on the financing gap model, integrated the financial programming framework into the gap model, and provided an empirical analysis of its theoretical framework. The developmental spending via the World Bank loans includes development of infrastructure, primary health care, education and so on. The paper examines the effectiveness of such lending using a theoretical policy-based approach and, using alternative econometric

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13 Most of the new money to fund its aid programs comes from contributions by donors such as the U.S., the European countries, and Japan.
techniques, tests empirically to show the robustness of the result that aid inflows will in general affect long-run growth, conditional on policies and structural characteristics of recipient countries. Empirical results provide evidence in favour of the hypothesis that aid (IDA and IBRD lending) exerts a positive effect on growth, being conditional on policy variables. Overall we find that aid has been effective in boosting growth in our sample countries, but the magnitude of the effect may depend on the country-specific macroeconomic climate. If the macroeconomic climate is accounted for, a direct positive effect of the World Bank lending on growth rates may not hold, as in the case of some empirical studies.

The growth effects of aid can be limited if aid is mainly used for politically motivated public sector consumption. It is possible that the positive impact of aid on growth may not hold in very poor countries, where it is more likely that aid could be misallocated into financing government consumption, as opposed to increasing productive capital formation for economic activities. This requires disaggregating investment into private and public investment, where public infrastructure investment could be financed by foreign aid and private investment is constrained by other domestic variables and external variables, namely terms of trade and external market access (or external demand). Further, instead of a fixed linear relationship assumed in the present model, there is room for introducing a non-linear production function with human capital as an extended supply-side model, within which the impact of international lending could be explored. Additionally, in order to assess the effectiveness of the World Bank lending as a growth-enhancing type of aid, detailed area or country-specific case studies would be required to overcome the sample selection bias and to account for different macroeconomic policy regimes.

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Appendix A. A macroeconomic policy model

The current IMF approach, which has been the basic policy framework in many developing countries, can be combined with the World Bank growth approach.14 The following three basic macroeconomic relationships characterise the Fund model:

1. National income accounting balance: \( Y = C + I + X - Z \) or,

\[
\begin{align*}
\text{saving-investment balance: } & \quad I = S + (Z - X) \tag{A.1} \\
2. \text{Balance sheet identity for the banking system: } & \quad dM = dDC + dR \tag{A.2}
\end{align*}
\]

where \( M \) is the money supply; \( DC \) the domestic credit; \( R \) the reserve expressed in domestic currency; \( R \) and \( M \) are endogenous; \( DC \) is a policy variable under the control of the monetary authorities. The model assumes that income velocity of money is constant [velocity: \( v = Y/M \)].

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14 For a recent survey of the financial and growth programming models, see Agénor (2004, chapter 9).
3. Money market is required to be in flow equilibrium \( (dM = dM') \):

\[
dM = \frac{1}{v} dY
\]  
(A.3)

The definition of change in reserves includes the exchange rate changes. Thus change in reserve can be defined as:

\[
R = eR^* \Rightarrow dR = e dR^* + R_0' de
\]

where \( R^* \) indicates reserves expressed in foreign currency; \( R_0' \) is the initial period level of \( R^* \), \( e \) is the domestic currency price of a unit of foreign currency. This equation assumes that both the variables are endogenous, in which case the equation can be interpreted as a definition of foreign exchange market pressure, but in this model \( de \) can be changed exogenously. The model can be solved for the change in the stock of international reserves \( R \) as a function of \( v \) and \( Y \), as well as of the monetary policy instrument \( DC \) by substituting (A.3) into (A.2):

\[
e dR^* = \frac{1}{v} dY - dDC - R_0' de
\]  
(A.4)

Given a target value for the change in reserves and projections for \( v \) and \( Y \), required expansion in the stock of credit can be reformulated from Eq. (A.4).

External balance or balance-of-payments (BOP) identity can be written as:

\[
e dR^* = X - m(Y_0 + dY) + F, \quad 0 < m < 1
\]  
(A.5)

\( F \) is the net capital inflows in domestic currency.

Khan et al. (1990) distinguish explicitly between changes in real and nominal output. In the original IMF model (see Polak, 1998), real output \( (y) \) is assumed to be exogenous:

\[
Y = P y \quad \text{or} \quad dY = P_0 dy + y_0 dP
\]

where \( P_0 \) and \( y_0 \) stand for the initial period price level and real income, respectively.

\( P \), which is endogenous, can be expressed as a weighted average of the price of importables \( (P_Z) \) and the price of domestic output \( (P_D) \), and written as \( dP = \theta dP_Z + (1 - \theta) dP_D \) and \( dP_Z = P_Z' de = de \), where \( P_Z' \) is the price of foreign goods measured in foreign currency. It is assumed for convenience that \( P_Z^* = 1.15 \theta \) is the share of imports in the price index.

Substituting the above relations in (A.4) and solving the resulting expression for the change in reserves yields the monetary equilibrium as follows:

\[
e dR^* = \frac{1}{v} (P_0 dy + \theta y_0 de + (1 - \theta) y_0 dP_D) - dDC - R_0' de
\]  
(A.6)

The two main targets in Fund model are changes in foreign exchange reserves and inflation. The two instruments are the domestic credit and the nominal exchange rate.

Substituting \( dy \) in the BOP identity (A.5)

\(15\) The assumption of \( P_Z^* = 1 \) is a simplifying one. Clearly the price of importables may not be constant in reality, and oil shocks, for example, will matter in many oil-importing economies.
\[ e \, dR^e = X - m(Y_0 + P_0 \, dy + \theta y_0 \, de + (1 - \theta)Y_0 \, dP_D) + F \]  

(A.7)

The model’s solution for inflation can be determined by simultaneously solving monetary equilibrium equation (A.6) and external equilibrium (A.7):

\[
dP_D = \frac{v(X - mY_0 + F)}{y_0(1 - \theta)(1 + mv)} + \frac{1}{y_0(1 + mv)} \left[ \frac{vR_0}{y_0(1 - \theta)(1 + mv)} - \theta \right] \, de + \frac{v}{y_0(1 - \theta)(1 + mv)} \, dDC \\
- \frac{P_0}{y_0(1 - \theta)} \, dy
\]

The changes in exchange rate and domestic credit have a positive impact on inflation, while there is a trade-off relationship between growth and inflation. Since the Fund model assumes real output to be fixed in the short-run, \(dy = 0\). Thus, the inflation model can be written as follows:

\[
dP_D = \frac{v(X - mY_0 + F)}{y_0(1 - \theta)(1 + mv)} + \frac{1}{y_0(1 + mv)} \left[ \frac{vR_0}{y_0(1 - \theta)(1 + mv)} - \theta \right] \, de + \frac{v}{y_0(1 - \theta)(1 + mv)} \, dDC
\]  

(A.8)

Appendix B. Notes on data sources and definitions

The sample period is from 1970 to 2001 (32 years) for 30 countries. The selection of country is determined by the data availability in order to obtain a balanced panel dataset. Thus the empirical estimation involves the following group of 30 representative developing countries from the four different regions:

**Asia**: India, Indonesia, Malaysia, Nepal, Pakistan, Philippines, Sri Lanka, Thailand.

**Africa**: Cameroon, Ghana, Kenya, Morocco, Niger, Senegal, Tanzania, Tunisia.

**Latin America**: Argentina, Bolivia, Brazil, Chile, Costa Rica, Ecuador, El Salvador, Honduras, Mexico, Peru, Uruguay.

**Middle East**: Egypt, Jordan, Turkey.

The sources of data are as follows:

<table>
<thead>
<tr>
<th>WBL</th>
<th>IDA and IBRD lending</th>
<th>WDI (world development indicators)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPI</td>
<td>Consumer price index</td>
<td>IFS line 64 (except Brazil: wholesale prices)</td>
</tr>
<tr>
<td>EXR</td>
<td>Exchange rate (domestic currency/US$)</td>
<td>IFS period average official rate</td>
</tr>
<tr>
<td>DCR</td>
<td>Domestic credit</td>
<td>IFS line 32</td>
</tr>
<tr>
<td>GDP</td>
<td>Real GDP per capita</td>
<td>WDI (except Jordan and Tanzania where nominal GDP/CPI divided by population from IFS)</td>
</tr>
</tbody>
</table>

B.1. The policy index data

Burnside and Dollar (2000) constructed a policy index:

\[ BD \text{ policy index} = 1.28 + 6.85 \text{ budget surplus} - 1.4 \text{ inflation} + 2.16 \text{ trade openness} \]

The parameters are derived by OLS. Following Burnside and Dollar (2000), Hansen and Tarp (2001) and Ram (2004), we have derived the similar policy index with inflation, the ratio of budget surplus/deficit to GDP and the ratio of trade to GDP as a proxy for openness, and
specified as an additional regressor in the model, in order to examine whether the positive relationship between GDP and WB lending is affected by macroeconomic policies in the recipient countries.

Inflation is derived from CPI, and budget deficit/surplus is from IFS (line 80). Trade to GDP is collected from WDI. The BD’s equation is calculated using the same parameters. There are missing data, mainly in Niger, Senegal and Tanzania. This is mainly due to the missing data of budget in IFS, though some budget data from WDI filled some missing data.

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